



Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur 273 009

www.ddugu.ac.in

Expression of Interest (EOI) For Services of a Consultancy Organization To undertake Establishment of Incubation Center and Green Initiative Company

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1. INVITATION FOR EXPRESSION OF INTEREST

Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur invites sealed **Expression of Interest (EOI)** from Indian consulting agencies for undertaking Establishment of Incubation Center and Green Initiative company for the DDU Gorakhpur University, Gorakhpur (DDUGU). The terms of reference would be:

- Make detailed proposal for Establishment of Incubation Center and Green Initiative company
- Documentation and registration of Section 8 company as Special Purpose Vehicle for incubation and green initiated
- Train the Core group of senior faculty of the SPV for running the company and initial handholding (Specified time six months from formation of SPV)
- Preparing documents for TBI for funding from different sources (UP government under UP start-up policy, NSTEDB (DST), BIRAC (DBT), NITI Aayog, MIETY, MSME, etc.
- Building designs and plan for incubator
- Create IP Unit and policy for DDUGU, Gorakhpur

Further details, if any, may be obtained from www.ddugu.ac.in. Last date for submission of EOI is January 30, 2021. Sealed envelope marked to the captioned address, containing EOI and non-refundable fee of Rs FIFTEEN THOUSAND by DD/Pay Order in favor of “Finance Officer, DDU Gorakhpur University”, payable at Gorakhpur may be submitted mentioning “EOI for Establishment of Incubation Center and Green Initiative company” on the top cover:

Applicants meeting the qualification criteria may be invited for presentation/ proposal before the selection committee of DDUGU. Technical bid and Financial bid should be submitted separately. Once the technical bid is evaluated Financial Bid Document will be issued to the short listed applicants only.

NOTE: DDUGU, Gorakhpur reserves the right to cancel the request for EoI and/or invite afresh with or without amendments, or any obligations for such request for EoI and without assigning any reason. Information provided at this stage is indicative and DDUGU, Gorakhpur reserves the right to amend/add further details in EOI.



On DDUGU Letter Head and the Office will fill the Reference No.

Dated:

2. Letter of Invitation

Dear Sir/ Madam,

Deen Dayal Upadhyaya Gorakhpur University Gorakhpur invites sealed Expression of Interest (EoI) from Indian agencies for undertaking the process of establishment of Incubation Centre at Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur in a timebound manner. The EoI documents, containing the details of qualification criterion, submission requirement, brief objective and scope of work and method of evaluation is enclosed. The same is also available on www.ddugu.ac.in.

You may submit your response in sealed envelopes in prescribed format to the undersigned latest by 30.1.2021.

The Registrar
Deen Dayal Upadhyaya Gorakhpur University,
Gorakhpur 273009

Queries if any may be referred to in writing to

Prof Ajeya K Gupta,
Professor in Department of Commerce,
Deen Dayal Upadhyaya Gorakhpur University Gorakhpur - 273 009
e-mail aje@ajeyagupta.com

Timelines

SN	Critical milestones	Date	Time
1	Publishing date	10.1.2021	4 PM
2	Prebid discussion (Online/offline)	30.1.2021	4 PM
3	Bid submission last date	30.1.2021	4 PM
4	Bid opening date	02.2.2021	4 PM
5	Comparison and finalization of consultant	10.2.2021	4 PM
6	Work contract agreement last date	28.2.2021	4 PM



3. The Background

3.1 Introduction

Deen Dayal Upadhyaya Gorakhpur University came into being after its incorporation under Uttar Pradesh State University Act 1973 and started functioning as a state university since September 1, 1957. It started with the faculties of Arts, Commerce, Law and Education and select few departments therein. However, it added the faculty of Agriculture and Medicine later along with many more departments. Presently it runs thirty departments and 79 programs with more than 1180 courses. The academic culture of the University evolves over the cross fertilization of diverse traditions of teaching and research. True to our motto depicted in our logo, “Let noble thoughts come to me from all directions”, we have always believed in the free quest of knowledge and have consistently refused to live under anything like an inbred orthodoxy. Among the present generation of the university teachers there is a distinguished band of scholars who have received national and international accolade with recognition. The efforts and devotion of all those who mooted the idea of the university and saw through its foundation, bringing higher education within easy reach of millions of people in and around Poorvanchal— is being further extended, working untiring days and nights, under the able leadership of honorable Chancellor, her excellency Smt Anandiben Patel and the Vice Chancellor Prof Rajesh Singh.

3.2 Vision Of University

To be an institution of academic excellence, generate knowledge through research by integrating local wisdom with global expertise, nurture talent and promote intellectual growth in keeping with the University motto of “Let noble thoughts come to me from all directions” and serve humanity with a commitment towards social, economic, cultural and spiritual development of society and the nation.

3.3 Mission

1. To provide the students with an academically congenial and safe environment conducive to their holistic development.
2. To achieve and ensure intellectual excellence through effective teaching, latest research and relevant cocurricular activities.
3. To equip the students with academic and professional skills, ethical values and leadership qualities to enable them to contribute towards social, regional and national development.
4. To sensitize the University fraternity to the needs of the region through knowledge-transfer and outreach programs.
5. To strive towards the optimum use of available resources in making the campus sustainable, clean, green and eco-friendly.
6. To promote the principles of social, cultural and religious co-existence among the students, faculty members, administrative officers and ministerial staff of the University of University.

3.4 Mandate

Our further road map comprises launch of fifty new and market driven courses that could enhance employment and entrepreneurial prospects of the people in and around Poorvanchal, the eastern Uttar Pradesh. We are close to the process of establishing new Centers of excellence including ambitious plans to promote international Cell, Sports, research and Incubation Centers with an aim to promote 100 start-ups from the university and 1000 from the state of Uttar Pradesh in two years.

3.5 Governance

As a state university, Deen Dayal Upadhyaya Gorakhpur University governed by the Uttar Pradesh State University Act 1973 as amended from time to time at the state level and by the University Grants Commission New Delhi by the Central Government. Various statutory bodies as defined, constituted and enacted by the regulations abovementioned and the statutes for state universities guide the smooth running of the functions in and out of the university.



3.6 Activities: Academic, Research, and Others:

The university is primarily engaged in the teaching learning process for various undergraduate and post graduate studies including PhDs that is a research process. Apart from these, variety of outreach programs and advanced researches on the part of faculty members pave the way for academia-industry collaborations and nation building activities for the growth and development of the society as a whole.

3.7 Linkages

The university has collaborated with many a world organizations and distinguished academic as well as specialized institutions throughout the world. These collaborations have resulted into several researches and research outputs. The university has adopted several villages around its location as one of its social outreach program. The MoUs signed with variety of organizations and institutions provide huge network and platforms for pursuing the vision and mission of the university.

4. Aims and Objectives

The main objective to establish the new centre of innovation and entrepreneurship **is to foster Innovation and Entrepreneurship** in the University and become the **hub of Innovation, entrepreneurship in Poorvanchal and state**. The University is positioned with its innate strengths of qualified professionals dedicated in academics, research and other activities through wide network. The university qualifies to be an apt platform to nurture and build an innovation system for Poorvanchal. The strong linkages being built with a variety of stakeholders at local, State, regional, national, and international levels can leverage points in this journey. It is therefore well equipped to address the emerging complexities and catalyze for an interactive knowledge-driven agricultural innovation system. The University can become a nucleus of several industries, agriculture and rural artisan developmental centres. The approaches to these innovations can come from use of technology, Markets and rural-centric Technology Development, New technologies in all spears of society. To foster this innovation continuous support of assessing consumer demand, support in value addition, and supply chain management is required for an entrepreneur. The University has all the basic infrastructure and space to house such centers by giving enough space to nurture the incubatees in their needed fields of interests. The regular footfall of different professionals and officials in the campus also add value for prospective innovation centre. Therefore, the location and the ecosystem of the fully integrated campus of the DDUGU is very much suited for innovation centre.

Objectives:

1. To nurture early stage Start-ups across the Poorvanchal and UP state & India in developing technologies & go to market support.
2. To bring a paradigm shift in the research through translational research approach and bring potential entrepreneurs to mainstream start up ecosystem.
3. To build a congenial ecosystem to commercialize the technologies of the University.
4. To create a platform for successful immersion of startup technologies to society of the Poorvanchal and the State.

5. EOI processing fee: Rupees fifteen thousand only.

6. Deadline for submission of proposal

Sn	Critical milestones	Date	Time
1	Publishing date	10.1.2021	4 PM
2	Prebid discussion (Online/offline)	30.1.2021	4 PM
3	Bid submission last date	30.1.2021	4 PM
4	Bid opening date	02.2.2021	4 PM
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7. Validity of the Offer

The offer for the EOI as per this document shall be valid for a period of twelve months initially which may be extended further if required by the University based on the decision of review of work done by the honorable Vice Chancellor.

8. Qualification criterion to select consultant with weightage of evaluation

Sr No	Pre qualification criterion	Supporting compliance documents	Weightages
1	The applicant shall be a firm/company/ partnership/ proprietor ship firm registered under Indian companies act 1956/the partnership act 1932 and who have their registered office in India	Copy of certificate of incorporation and partnership deed if any	15
2	The founder/employee of the firm should be the mentors, advisors and practitioners of incubation in any of the recognized business incubators	Proof to be enclosed from Recognised incubation centre/ link of incubator where they are mentors/investors/employed	10
3	The firm should not be blacklisted by any of Central Government/ state government/ PSU/ Government bodies	Self certification	10
4	PAN/ Service tax registration certificate of company	Photocopies	5
5	Preference will be given to organization with consultants in Incubation, investment and strategy	Biodata of consultants	10
6	Agency should have a clear understanding of the Incubation set up and its operations	Concept note that reflect understanding of establishment center and workplan with time line (not more than 4 pages)	50
			100

8 Conditions under which EoI issued

The EOIs not an offer and is issued with no commitment. University reserves the right to withdraw the EOI or and vary any part thereof at any stage. The University further reserves the right to disqualify any bidder, should it be so necessary at any stage.

10 Last date of submission of EOIs 30.1.2021 by 4 PM.

Name of applicant organization



FORMAT – 1

APPLICANT'S EXPRESSION OF INTEREST

To,

DDU GU, Gorakhpur
PIN

Sub: Submission of Expression of Interest to undertake consultancy for Establishment of Business Incubator in DDUGU, Gorakhpur

Dear Sir/Madam

In response to the Invitation for Expressions of Interest (EOI) published on ++++++ for the above purpose, we would like to express interest to carry out the above proposed task. As instructed, we attach the following documents in separately sealed envelopes and one softcopy:

1. Organizational Details(Format-2)
2. Founder/consultant/employee of the firm who us either mentor/advisor/any committee member of Incubation centre (Format 3)
3. List of experts / consultants (Format-4)
4. Concept note (Format-5)
5. Declaration(Format-6)

Encl.: As above.

Sincerely Yours,
Signature of the applicant
[Full name of applicant] with Stamp

Date:

Note: This is to be furnished on the letter head of the organization.



FORMAT – 2

S. No	Organizational Contact Details	
1.	Name of Organization	
2.	Main areas of business	
3.	Type of Organization Firm/ Company/ partnership firm registered under the Indian Companies Act, 1956/ the partnership Act, 1932	
4.	Whether the firm has been blacklisted by any Central Govt. / State Govt./PSU/ Govt. Bodies / Autonomous? If yes, details thereof.	
5.	Address of registered office with telephone no. & fax	
6.	Address of offices in i) National Capital Region of Delhi ii) All other State/ UT's	
7.	Contact Person with telephone no. & e-mail ID	

Enclose:

1. Copy of Certificate of Incorporation.
2. Copy of Article of Association in respect of 3above.
3. Undertaking in respect of 4above.

Signature of Applicant

Full name of the applicant

Stamp & Date



FORMAT – 3

Founder/consultant/employee of the firm who us either mentor/advisor/any committee member of Incubation center

Sr No	Name	Link for proof



FORMAT 4				
List of Experts/ Consultants				
S. No	Name	Designation	Qualification	Relevant Experience
1.				
2.				
3.				
4.				
5.				
6.				

Signature of the applicant

Full name of applicant

Stamp & Date



FORMAT 5

Concept note from the Applicant Consultancy firm